

RESOURCES

# Top 2025 Finance Trends



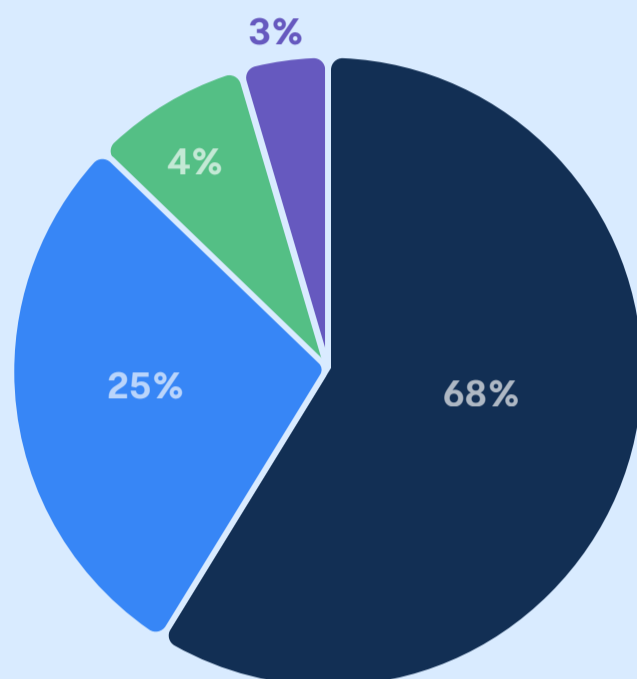
In our second-annual Trends Survey, we delve into the priorities and concerns facing finance departments. Below, we highlight the top three trends based on responses from 500 finance leaders surveyed in August 2024.

## 1. Getting the Most ROI on AI Investments

**65%** of finance leaders say their organization is providing staff training on AI to boost ROI.

Has your finance department seen any ROI or tangible benefits from your AI investments?

- Yes, significant ROI and benefits
- Yes, minimal ROI and benefits
- Yes, moderate ROI and benefits
- No, no noticeable ROI or benefits



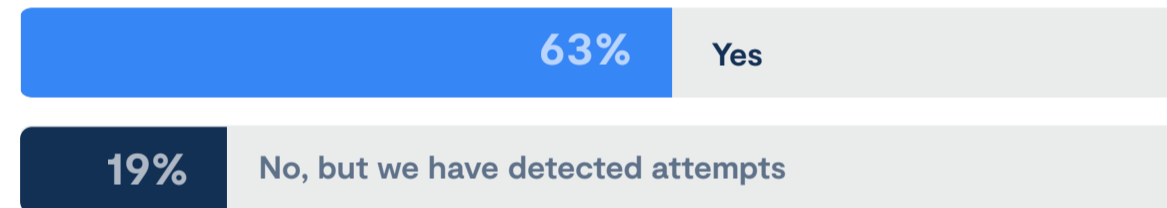
Source: AvidXchange 2025 Trends Survey

## 2. Security Remains an Issue

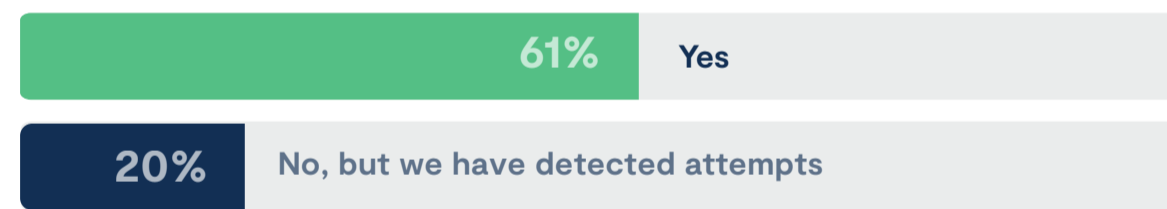
**52%** of finance leaders say security is their biggest concern as they prepare for 2025.

In 2024, has your organization been the victim of ...

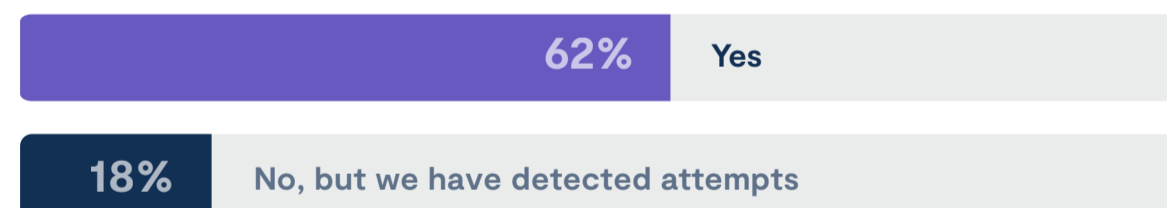
... check fraud attacks or attempts?



... cyberattacks, including phishing attempts?



... deep fakes or impersonations?

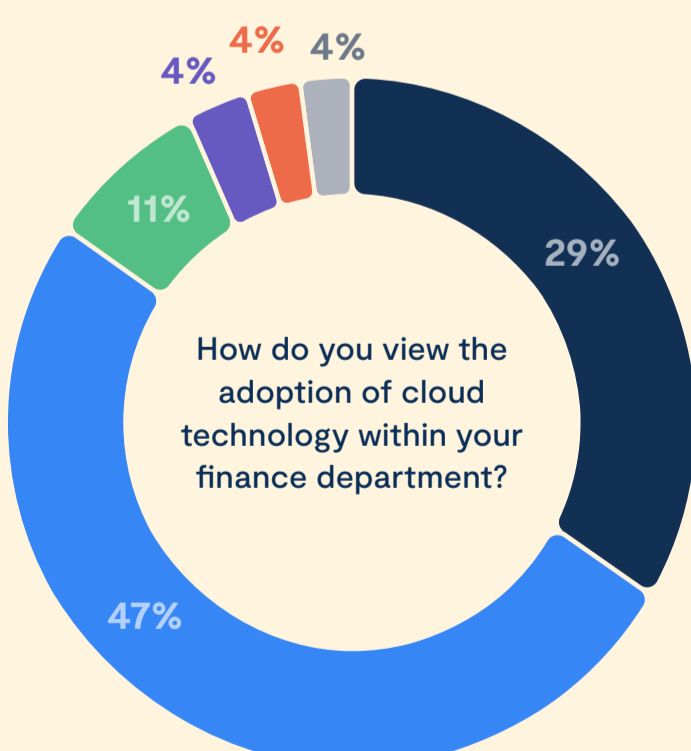


Source: AvidXchange 2025 Trends Survey

## 3. Cloud Adoption Grows

Only **4%** of survey respondents said none of their finance work is currently conducted in cloud-based technologies

- Critical - We actively pursue cloud solutions
- Unfavorable - We have concerns and are hesitant to adopt
- Favorable - We see the benefits and are gradually adopting
- Not critical - We prefer to avoid cloud solutions
- Neutral - We see both pros and cons
- Unsure



Source: AvidXchange 2025 Trends Survey

## Take a Deeper Dive

Download the [report](#) to read the full list of 2025 trends impacting finance departments.

To learn more about how AvidXchange, and its publicly traded parent AvidXchange Holdings, Inc. (Nasdaq: AVDX), are transforming the way companies pay their bills, visit [www.AvidXchange.com](http://www.AvidXchange.com). Important Notice: Material portions of this infographic are based on AvidXchange's guide, "2025 Finance Focus," published on September 17, 2024.

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